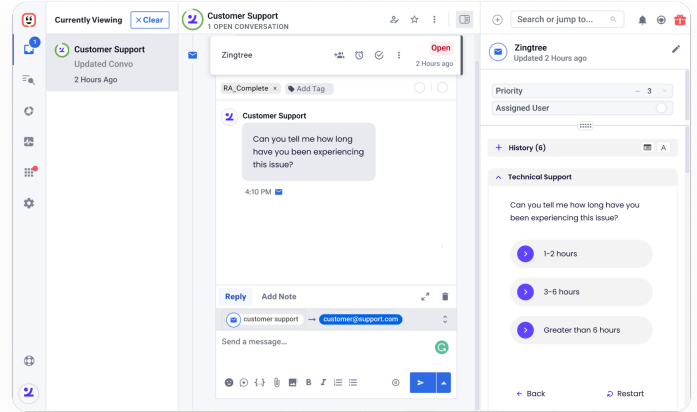


# Turn every agent into an expert.

Elevate agent productivity through conversational workflows that integrate directly into Kustomer to direct your agents to the next best action in just a few seconds.



## Benefits



**Reduce agent ramp time:** easy-to-follow flows reduce the training time required to get new agents up to speed.



**Improve AHT and FCR:** our interactive flows guide agents to get to resolutions faster, and with fewer escalations.



**Boost call compliance:** review and approve flows ahead of go-live to ensure compliance with internal policies.



**Higher CSAT:** improved FCR and reduced call handle times leads to a better customer experience.

## Features



**No-code authoring:** build, review, and publish changes to flows in real time, without requiring assistance from IT.



**Advanced reporting:** leverage our advanced reporting to optimize your flows and manage team performance.



**Basic Kustomer integration:** embed Zingtree workflows in your Kustomer CRM to provide a single pane of glass for agents to work in.



**DecisionEngine™:** integrate sophisticated logic into flows so agents always have the answer immediately no matter the complexity.

Helping **700+ companies across 54 countries** deliver a world-class customer experience.



Features	Description	
<b>Native Integration</b>	Dynamically pull/push data between objects and Zingtree so your agents can work out of one place. We support data transfer for both standard and custom attributes on Kustomer.	✓
<b>Pause &amp; Resume Feature</b>	Lets you transfer cases/tickets in Kustomer from one agent to another, and retain context and tree history.	✓
<b>Custom Variables</b>	Pass variables to your tree to store information gathered from your customers such as names and requests.	✓
<b>Instant Notes</b>	Help your agents in Kustomer save tons of time by creating a notes summary page that can be copied as an editable internal note with just one click.	✓
<b>Automated Triggers</b>	Initiate actions like SMS, emails and escalations based on triggers and responses within your conversational workflow in Kustomer.	✓
<b>Fully Customizable CSS</b>	Customize the look of the decision tree with our built-in themes or add your own CSS.	✓
<b>DecisionEngine™</b>	Allows you to integrate sophisticated logic into your conversational workflow, so your agents always have the right answer at the right time no matter how complex the workflow is.	✓
<b>Advanced Reporting</b>	Advanced reporting to optimize your scripts and manage team performance.	✓
<b>No-code Authoring Tool</b>	Enables your support team to build, review and publish changes to conversational workflows in real time, without requiring assistance from IT.	✓
<b>Custom Webhooks</b>	Exchange Zingtree data with other applications outside of the Kustomer integration.	✓
<b>Automated Actions</b>	Update the priority of a conversation with a click. Quickly add tags to keep your customer interactions organized. Transfer data to attributes on a 'Conversation'. Mark conversations as 'Done' with ease.	✓

## See Zingtree in action

Schedule time with our team to get a full breakdown of everything Zingtree can do.

[Request demo →](#)

[See pricing →](#)