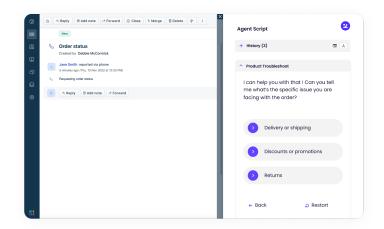
## zingtree



# Turn every agent into an expert.

Elevate agent productivity through conversational workflows that integrate directly into Freshdesk to direct your agents to the next best action in just a few seconds.



#### **Benefits**



**Reduce agent ramp time:** easy-to-follow flows reduce the training time required to get new agents up to speed.



**Boost call compliance:** review and approve flows ahead of go-live to ensure compliance with internal policies.



**Improve AHT and FCR:** our interactive flows guide agents to get to resolutions faster, and with fewer escalations.



**Higher CSAT:** improved FCR and reduced call handle times leads to a better customer experience.

#### **Features**



**No-code authoring:** build, review, and publish changes to flows in real time, without requiring assistance from IT.



**Basic Freshdesk integration:** embed Zingtree workflows in your Freshdesk CRM to provide a single pane of glass for agents to work in.



**Advanced reporting:** leverage our advanced reporting to optimize your flows and manage team performance.



**DecisionEngine™:** integrate sophisticated logic into flows so agents always have the answer immediately no matter the complexity.

Helping 700+ companies across 54 countries deliver a world-class customer experience.

sleep A number



**Expensify** 

**FOSSIL** 

GROUPON

**vm**ware

Shark NINJA

Features	Description	
Basic Integration	Embed Zingtree workflows in your Freshdesk CRM to provide a single pane of glass for agents to work in.	•
Pause & Resume Feature	Lets you transfer cases/tickets in Freshdesk from one agent to another, and retain context and tree history.	<b>②</b>
Custom variables	Pass variables to your tree to store information gathered from your customers such as names and requests.	<b>②</b>
Instant Notes	Help your agents in Freshdesk save tons of time by creating a notes summary page that can be copied as an editable internal note with just one click.	<b>②</b>
Automated Triggers	Initiate actions like SMS, emails and escalations based on triggers and responses within your conversational workflow in Freshdesk.	<b>②</b>
Fully customizable CSS	Customize the look of the decision tree with our built-in themes or add your own CSS.	<b>②</b>
DecisionEngine™	Allows you to integrate sophisticated logic into your conversational workflow, so your agents always have the right answer at the right time no matter how complex the workflow is.	<b>⊘</b>
Advanced Reporting	Advanced reporting to optimize your scripts and manage team performance.	
No-code authoring tool	Enables your support team to build, review and publish changes to conversational workflows in real time, without requiring assistance from IT.	•
Custom Webhooks	Exchange Zingtree data with other applications outside of the Freshdesk integration.	<b>✓</b>

### See Zingtree in action

Schedule time with our team to get a full breakdown of everything Zingtree can do.